



**Nikko Asset Management Europe**

# Mission and Culture

We are one of the largest global asset management companies headquartered in Asia. Our 'East to West' perspective not only provides us with a distinct vantage point from which to challenge consensus views but also enhances our ability to provide innovative and sustainable investment solutions to our clients worldwide.

“

Fiduciary and ESG principles drive every action we take at Nikko Asset Management, and always with our clients, employees and community in front of mind.”

**John Howland-Jackson**  
Chairman  
Nikko Asset Management Europe Ltd



## MISSION

Our goal is to provide investment clients with first-class stewardship of their assets, based on a deep understanding of each client's needs, the most appropriate investment solutions and excellent client service. We will always place the best interest of our clients first and will be guided as a matter of priority by ESG principles and our company values in all our corporate and investment actions.

## CULTURE

Our shared values form the foundation of our culture.



### Focus

We act with integrity and strive for outstanding performance by turning our insights into opportunities.



### Innovation

We deliver for our clients by developing creative and original ideas to meet their financial goals.



### Teamwork

We enjoy a lively and harmonious workplace where clients benefit from our collaborative, friendly and team-orientated approach.



### Communication

We are honest, open minded and respectful of each other and our clients.



### Diversity

We recognise the value of our multicultural teams and respect the contribution of every individual.



### Stability

We show how our strong foundations and long-term perspective enable us to leverage our local knowledge and global mind-set.